

THE COMPLETE GUIDE TO WORKING WITH YOUR INTERIOR DESIGNER.



TABLE OF CONTENTS

DO I NEED AN INTERIOR DESIGNER? <u>page 4</u>

WHAT DOES THE INTERIOR DESIGNER DO? <u>page 6</u>

HOW TO CHOOSE THE RIGHT ONE. page 7

WHAT IS THE DESIGN PROCESS? <u>page 8</u>

WHO DEPENDS ON ANNE RUE INTERIORS? <u>page 10</u>



DO I NEED AN INTERIOR DESIGNER?

If you're toying with the idea of making changes in your home and you're stuck in analysis paralysis, then you need an Interior Designer. As experienced design professionals we help you create your dream home. We're creating the spaces you dream about. Primary home. Vacation home. Future retirement home.

SHOULD I REMODEL OR MOVE?

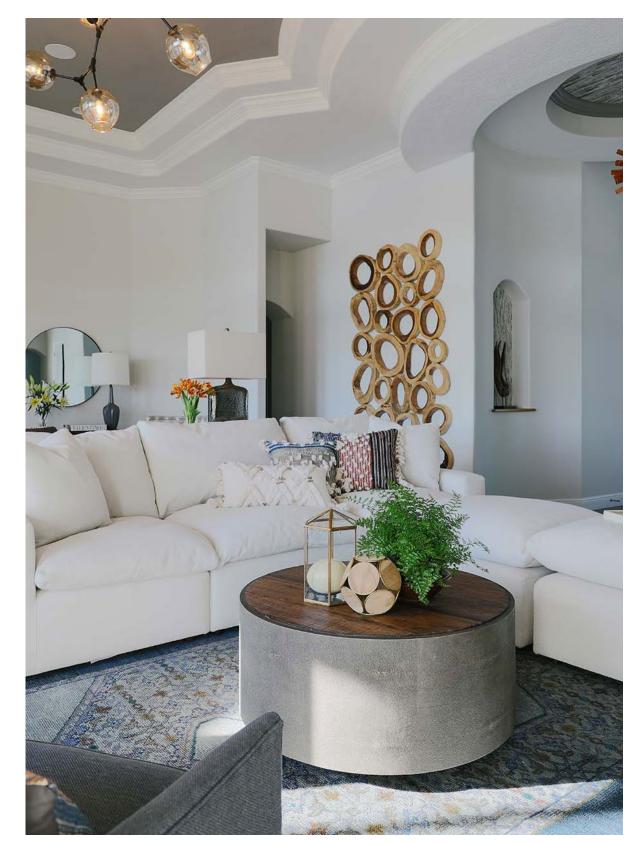
If you find yourself asking if you should remodel or move, an Interior Designer is the perfect guide to walk you through this process. We'll give you a realistic picture of what it would take to update your home and the value in the marketplace. Of course, if you're thinking about moving...... we're a wonderful resource for your home-shopping. We'll help you check off the boxes of must-haves in your next home. We know what looks good on you!

I NEED A NEW LOOK, IT'S TIME TO REFRESH OR REMODEL.

Yes, our life changes and our homes should too. As you move from season to season in life you want your home's function and flow to keep pace. Refreshing your home can be as easy as updating the fabrics, color palette, and (what's on your wish list?) to create a simply stunning look and feel. We'll make your home airy, bright, and comfortable again, while keeping the address you love.

SUMMARY

If you value professionalism along with beautiful functionality in your life, then you need Anne Rue Interiors. Next to your hair dresser your Interior Designer is a must-have to keep you looking and feeling your best. We're thinking of your needs for today and in the future.









WHAT DOES THE INTERIOR DESIGNER DO?

It begins.....

We're your one-stop-shopping for all your remodeling or renovation needs. You'll love the way your home looks and feels when we're done. We take a comprehensive approach to creating spaces that are uniquely yours. Everywhere you look, you'll be delighted.

We bring in top professionals for your project. Architects, contractors, and other tradesmen who sets the standard in quality work. We'll project manage and coordinate from beginning to end. We put your mind at ease, with our proven track record of satisfied clients. And we're your single point of contact – for additions, changes, and communications.

And it continues....

We deliver the ultimate in luxury living. Relax, you're always in perfect taste. No matter what your style or aesthetic might be, we will deliver results beyond your expectations.

SUMMARY

Anne Rue Interiors is the coach, project manager, coordinator, problem solver, and magician who creates a home you'll love to live in. We are the professional you call on before, during, and after the completion of your project.

Our attention to detail and client centric process is in a class by itself. If you're looking for exceptional service and quality workmanship, then you owe it to yourself to call us.



HOW TO CHOOSE THE RIGHT ONE

First, check out their portfolio to determine if their style is right for you. How do they flawlessly combine looks that you find irresistible?

- Modern country farmhouse,
- One-of-a-kind elegance, comfort, and sophistication,
- Urban rustic that's simple and clean,
- Ultra-modern and chic,
- Combinations like traditional, modern, and country

Consider their access to:

- Custom furniture,
- Exceptional artwork and accessories,
- High-performance fabrics,
- Distinctive products,
- Styles that are timeless not lifeless,
- Association with quality industry tradesmen

Second, communication is key to all good relationships. Good designers actually prefer clients that openly share their ideas and opinions. At the end of the day, you're the client and the we want you to be delighted with your project. Share your lifestyle, habits, and entertaining needs. Feedback is an essential part of the relationship that will make the job easier for the designer. Don't hold back, if you want to make changes, let us know.

SUMMARY

A good designer matches your style and personality. We're listening to you. Good communication is the foundation of your project's success and a lasting relationship. Our aim is to blend your styles and must-haves into a well-coordinated look.





WHAT IS THE DESIGN PROCESS?

HERE'S HOW IT WORKS:

Consultation & Design Development

Schedule a design consultation. We'll discuss your goals, preferred aesthetic, design inspirations, and desired timeline. Ask questions. Share, we're listening. During our meeting you'll determine if the project is a good fit.



Onsite we'll gather all the tradesmen together. They will create the estimates outlining the scope of their work and costs.





We'll create a Project proposal – the project scope, design fees, retainer, and terms and conditions. Once the proposal is signed and project commitment collected we will get started.



The design development stage is where the fun begins. We develop a design concept for your approval complete with space planning, renderings, elevations, color schemes, and finishes.



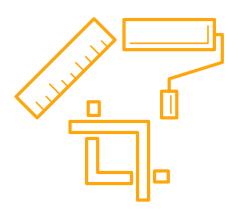


A full design presentation will include all renderings, color schemes, finishes and a full estimate breaking down all costs. If revisions are requested, a second presentation meeting will showcase any changes and adjustments.

Implementation & Installation

Now we roll up our sleeves and start implementation. During this phase we coordinate with vendors, tradesmen, contractors, and service providers. We source all your products from construction materials, furnishings, to artwork and accessories. We provide full project management to ensure the project comes in on-time and on-budget.





The excitement builds as your installation begins. Window treatments, lighting, furniture, artwork, and accent pieces are perfectly staged for your enjoyment.



WHO DEPENDS ON ANNE RUE INTERIORS?







Did you know that.....

The people who come to Anne Rue Interiors are looking for that special touch of elegance with a splash of fun. They're looking for timeless, sophisticated, comfortable, and unique. Because their life is fast-paced, they need their home to keep step with their evolving needs. They're not tied to a particular style or trend, but to living in functional and beautiful spaces.

SO, LET ME ASK YOU, DOES THIS SOUND LIKE YOU...

- You're looking for a custom look for your home and don't have time to design or renovate
- When it comes to entertaining your home isn't the pride and joy it once was
- Your family has expanded or contracted while your spaces are still the same
- You need your home to mirror your current position
- You're considering a new home
- You're looking for that special look that comes from artwork and color
- You don't know if you should move or remodel

We've helped solve all these challenges for clients – and more. From a glimpse to a vision, we'll bring it to maturity. Our track record of delivering incredible designs that exceed our client's expectations is exemplary.

Our goal is to make working with an Interior Designer easy and richly rewarding. Working with Anne Rue Interiors is the gift that you give yourself, that you will value and appreciate for years to come.

Start today, <u>schedule your consultation.</u> We can't wait to exchange ideas....

